



# Together We Make Football



FOR IMMEDIATE RELEASE  
NFL 9/24/15

## **“TOGETHER WE MAKE FOOTBALL” FEATURES DETROIT LIONS GUARD MANNY RAMIREZ TOMORROW MORNING ON *TODAY***

### **Detroit Lions Host Denver Broncos on *Sunday Night Football***

**STAMFORD, Conn. – September 24, 2015** – In honor of Hispanic Heritage Month, tomorrow’s “Together We Make Football” segment on *TODAY* highlights Detroit Lions guard and Houston, Texas, native **Manny Ramirez**.

Growing up in Houston, Ramirez was the only Hispanic player on his high school football team. He went on to earn a football scholarship to Texas Tech, and was selected by the Detroit Lions with the 18th pick in the 4th round of the 2007 NFL Draft.

Now back in Detroit for the second time in his NFL career, others in the Hispanic community can look up to Ramirez, who takes a lot of pride in being a good role model. He spends time with his family in “Mexicantown,” a community in southwest Detroit, encouraging young Latinos to think big when it comes to their future, and connecting his own children with their heritage.

The NFL and its teams are celebrating Hispanic Heritage Month with a series of special events including designated home games in honor of Hispanic Heritage Month and local community outreach. During Hispanic Heritage Month, the NFL and all 32 teams will amplify the rich history, heritage and tradition of Latinos, and honor the positive impact they have had on the game and country.

*Sunday Night Football*, television's No. 1 primetime show, continues this Sunday, Sept. 27, when **Matthew Stafford** and the Detroit Lions host **Peyton Manning** and the Denver Broncos from Ford Field in Detroit, Mich. Coverage begins at 7 p.m. ET with *Football Night in America*, the most-watched studio show in sports. In addition, as a part of their "La NFL en NBC UNIVERSO" package, NBC UNIVERSO will present the primetime Broncos-Lions Hispanic Heritage Month game in Spanish.

For more information about the NFL's Hispanic Heritage Month recognition, go to <http://www.nfl.com/HispanicHeritage>.

### **ABOUT "TOGETHER WE MAKE FOOTBALL"**

The National Football League and NBC present weekly segments on *TODAY* for "Together We Make Football," an invitation to anyone inspired by the game of football – whether as a player at any level, coach or a fan – to share their story for a chance to win a trip to Super Bowl 50.

The campaign will unfold weekly throughout the NFL season with segments airing every Friday on *TODAY*.

Fans can visit [TODAY.COM/TWMF](http://TODAY.COM/TWMF) now and share a video or photo, with a description detailing how football inspires them. Stories submitted through Monday, November 2, will be entered into the contest that will produce a winner of a trip to Super Bowl 50 in the San Francisco Bay Area.

Following the deadline for submissions, a joint NFL and NBC panel will select five finalists whose stories will be turned into short features by NFL Films. The features will be unveiled weekly on *TODAY* beginning Friday, December 4 and the winning story will be announced live on *TODAY* on January 8, 2016.

This is the latest iteration of the "Together We Make Football" campaign that launched in 2013. Over the past two years, thousands of fans shared their stories of what football means to them. A select few had their stories told on *TODAY* and some even won trips to Super Bowl.

Stories that air on *TODAY* also will be posted on [NFL.com/videos/twmf](http://NFL.com/videos/twmf) throughout the season.

Following is NBC's full *Sunday Night Football* schedule:

#### **2015 NBC SUNDAY NIGHT FOOTBALL SCHEDULE**

<b>Sun. Sept. 27</b>	<b>Week 3</b>	<b>Denver Broncos at Detroit Lions</b>
Sun. Oct. 4	Week 4	Dallas Cowboys at New Orleans Saints
*Sun. Oct. 11	Week 5	San Francisco 49ers at New York Giants
*Sun. Oct. 18	Week 6	New England Patriots at Indianapolis Colts

*Sun. Oct. 25	Week 7	Philadelphia Eagles at Carolina Panthers
*Sun. Nov. 1	Week 8	Green Bay Packers at Denver Broncos
*Sun. Nov. 8	Week 9	Philadelphia Eagles at Dallas Cowboys
*Sun. Nov. 15	Week 10	Arizona Cardinals at Seattle Seahawks
*Sun. Nov. 22	Week 11	Kansas City Chiefs at San Diego Chargers
**Thurs. Nov. 26	Week 12	Chicago Bears at Green Bay Packers
*Sun. Nov. 29	Week 12	New England Patriots at Denver Broncos
*Sun. Dec. 6	Week 13	Indianapolis Colts at Pittsburgh Steelers
*Sun. Dec. 13	Week 14	Seattle Seahawks at Baltimore Ravens
*Sun. Dec. 20	Week 15	Cincinnati Bengals at San Francisco 49ers
*Sun. Dec. 27	Week 16	Pittsburgh Steelers at Baltimore Ravens
*Sun. Jan. 3	Week 17	TBD

\*Flex Week

\*\* Thanksgiving Night Game

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