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Dear NFL Legend:

The opening regular season Kickoff Weekend is behind us and it was great to see so many of you at our game viewing party in Boston and at the VIP concert & party in San Francisco for the Steelers-Patriots Thursday night opener.

We want to remind you of several additional events and update you on information that might interest you as a former NFL player who loves our sport as much as we do.

- In 2014, 1.88 million children, ages 6 to 14, played organized tackle football, according to the Sports & Fitness Industry Association. While that number is down 4% from 2009, it is not down as much during the same time period as overall youth sports participation (down 9.3%), soccer (down 8%), and basketball (down 7%). Football's decrease is even with baseball (down 4%).
- The number of colleges with intercollegiate football programs stands at a record 773 programs with approximately 70,000 players involved. Another 1.1 million players are involved in the 15,500 high schools that have football programs.
- Those of you who were on an active roster for one of the previous 49 Super Bowls should have received a letter regarding the commemorative Golden Football produced by Wilson that will be presented to both you and your high school this season. This program helps acknowledge the role your school played in your development into an NFL player.
- Also, we heard from several of you regarding the 'Bridge to Success' transition program that was mentioned in last month's newsletter. This program is designed by our Player Engagement Department in the league office to empower you to become as successful off the field in a second (or third) career as you were on the field. The program will occur this Fall in Grapevine, Texas (near Dallas) on October 16-19. These sessions and hotel room are free at no cost to you. If you are just finishing your playing career or are thinking of changing professions, [click here](#) for more information.
- Finally, a reminder that 1-800-NFL-GOAL is the fastest way for you to have your NFL benefits questions answered. That number will put you (or your spouse) in touch with a

representative who can easily check your benefits history to see if you are taking advantage of everything that you earned as a player. The same number should also be used if you are in need of short term assistance from the Player Care Foundation for a financial emergency.

The three of us are here to help you. Let us know how we can assist or answer any question you may have.

Regards,

Tracy Perlman

Entertainment Marketing

Charles Way

Player Engagement

Joe Browne

Senior Advisor to Commissioner

WHERE ARE LEGENDS NOW?



TOMMY HOLMOE: WHO SAYS YOU CAN'T GO HOME??

Tommy Holmoe was an All-Conference defensive back at BYU before he was drafted in the fourth round by the 49ers in 1983.

He played seven seasons in the Bay Area and earned three Super Bowl rings during the Niners great run in the 80s.

He later returned to **George Seifert's** staff as DBs coach and collected a fourth ring in 1994 with that team.

Holmoe coached in college for several years (including five seasons as head coach at Cal-Berkeley) but found himself in 2001 wondering what the next move would be for himself and his family.

That's when he received a call from legendary BYU coach **LaVell Edwards** who invited him to return to his alma mater.

Now, he's been that school's Director of Athletics in Provo for the last 10 years in what he describes as "the best job in the world."

"We have 623 student-athletes in 21 intercollegiate sports," he says. "My focus is completely on them. They are at BYU because they really are special at what they do. My job is to do everything I can to put them in the best possible situation."

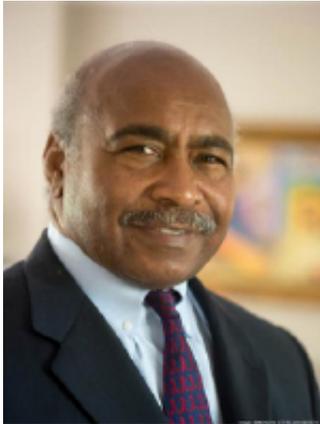
Holmoe is only one of several NFL Legends who are directing dozens of coaches and thousands of young athletes as collegiate athletic directors around the country.

Super Bowl XXXVI Redskins hero **Brad Edwards** is at George Mason; Rhodes Scholar & former Rams QB **Pat Haden** is at the University of Southern California; and the Colts 1994 number one draftee **Trev Alberts** is in charge at Nebraska-Omaha. Five-year veteran lineman **Larry Williams** just took over this month at the University of Akron.

We salute the hundreds of you who now are giving back as high school & college administrators and coaches. You make a positive impact on young students every day you are on the job. Below are 20 more members of the NFL Legends Community who also are making a meaningful impact in their post-NFL careers.

PLAYER	TEAM(S)	YEARS IN NFL	CURRENT CAREER POSITION (LOCATION)
QB Steve Bartkowski	Falcons, Rams	1975-86	Corporate Relations/Business Development, DPR Construction (GA)
RB Ki-Jana Carter	Bengals, Redskins, Saints	1996-2004	CEO, ByoGlobe (FL)
T Pete Chryplewicz	Lions	1997-99	Director - Tool Sales & Service, Air Center, Inc. (MI)
T Antone Davis	Eagles, Falcons	1991-97	Football Coordinator, Vols for Life, University of Tennessee (TN)
T Tony Drake	Eagles, Redskins	1995-98	VP Sales & Business Development - Americas, Telstra Global (D.C.)
WR P.J. Fleck	49ers	2004	Head Coach, Western Michigan University (MI)
CB Dominique Foxworth	Broncos, Falcons, Ravens	2005-11	Chief Operating Officer, National Basketball Players' Association (NY)
WR Wallace Francis	Bills, Falcons	1973-1981	National Director of Ambassadors, Christ International-USA (GA)
T Tarik Glenn	Colts	1997-2006	Student-Athlete Development Advisor, UC-Berkley (CA)
QB Tony Graziani	Falcons	1997-99	Sales Rep, Stryker (OR)
S Tom Holmoe	49ers	1983-89	Athletic Director, Brigham Young University (UT)
QB Oliver Luck	Oilers	1983-86	Executive Vice President of Regulatory Affairs, NCAA (IN)
TE Mike Matthews	Giants, Patriots, Lions	2007-09	Director of Business Development, Mercy Health (OH)
RB Curtis McClinton	Dallas Texans-Kansas City Chiefs	1962-69	Founder, Curtis R. McClinton & Associates (MO)
DE Elston Ridgle	49ers, Bills, Seahawks, Cardinals, Bengals	1987-92	Project Manager, Turner Construction (CA)
WR Mike Shumann	49ers, Buccaneers, Cardinals	1978-83	Sportscaster, KGO-TV (CA)
TE Eric Sievers	Chargers, Rams, Patriots	1981-90	New Car Sales Manager, Lindsay Cadillac (VA)
RB Kolby Smith	Chiefs	2007-09	Assistant Coach, University of Louisville (KY)
WR Derrick Williams	Lions	2009-10	Medical Device Sales Rep, Biomet (D.C.)
LB Chris Zorich	Bears, Redskins	1991-97	Athletic Director, Prairie State Junior College (IL)

NFL LEGENDS IN THE NEWS



Fourteen-time Pro Bowl TE **Tony Gonzalez** had a film crew follow him and his brother Chris for a year near the end of Tony's NFL career and the result is an uplifting, entertaining documentary named "Play It Forward" that will premiere on Showtime, Friday, October 16. A fellow named Michael Strahan (yes, THAT Strahan) is an executive producer. Gonzalez now is on the CBS NFL Today pregame show along with other NFL Legends **Boomer Esiason**, **Bill Cowher** and **Bart Scott**.

Former Eagles & Redskins WR **James Thrash** has been appointed by the League and NFLPA as the new appeals officer for on-field discipline. He most recently was a member of the Player Engagement staff in our league office. James joins Pro Football Hall of Famer **Derrick Brooks**, who begins his second season in the same role.

Pro Football Hall of Famer **Willie Lanier** (pictured) is a successful businessman and has long served as a role model for younger players. He most recently contributed a half-million dollars (\$500k) to establish an endowed business ethics lectureship at Morgan State University. Willie graduated in 1967 from Morgan State with a degree in business administration. He currently serves as CEO of the Lanier Group LLC in his native Virginia and is a member of the NFL Player Care Foundation Board.

Former Bengals WR **Danny Farmer** (2000-03) will be the only football player among eight honorees during induction ceremonies for the 2015 Class of the UCLA Athletics Hall of Fame on October 3. Farmer also was an All-America volleyball player for the Bruins. His father **George** (also UCLA) played receiver in the NFL (1970-75) for the Bears and Lions. Hail the Blue & Gold!

Eddie Jackson, who signed as a free agent with the Panthers in 2004 and also had brief stints with the Dolphins and Patriots, is hoping his second career will be a great deal longer. He this summer won the competition on the Food Network Star with the grand prize being his own cooking show on the network. Bon Appetit!

Chargers K **Rolf Benirschke** (1977-86) will be inducted today (9/15) into the San Diego Business Hall of Fame. He is co-founder of Legacy Health Strategies...Longtime NFL personnel director, general manager and tight end **Ken Herock** will be inducted September 26 into the West Virginia Sports Hall of Fame. He was the first Mountaineer to play in the Super Bowl (with the Raiders vs. the Packers in the January, 1968 game). Former Steelers RB **Amos Zereoue** (1999-2003) also will be inducted into the 2015 WVU class...**Joe Burns**, the leading rusher in school history, will be inducted next month into the Georgia Tech Sports Hall of Fame. He played four years (2002-05) with the Buffalo Bills.

Congratulations to ALL the above Legends.

Three NFL teams will salute Super Bowl team members this weekend, September 17, 20-21 during our Golden Super Bowl 50 season. The Chiefs host the Broncos on Thursday night and the players, coaches and late Chiefs owner **Lamar Hunt** of the Super Bowl I and winning Super Bowl IV teams will be recognized. On Sunday, the Giants plan an on-field ceremony for their Super Bowl XXV Champions while also remembering their late owner **Ann Mara** and Hall of Famer **Frank Gifford**, both of whom died earlier this year. Finally, the 1985 Super Bowl XX Champion Bears will be the focus when the club hosts a Saturday night dinner and on-field ceremony this Sunday. (Stay in touch with your team's alumni director to see when your former club is hosting their Homecoming Weekend during the next few months.)

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PLAYER ENGAGEMENT NEWS



[Former Titans TE Frank Wycheck is on the air in the same city where he helped make a miracle.](#)

[It's been a "Quick" 17 years in the Eagles radio booth](#)

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NFL LIFE LINE (800-506-0078) IS THERE 24/7 FOR NFL LEGENDS COMMUNITY!



An important reminder that the **NFL Life Line (800-506-0078)** is a free, independent and confidential phone consultation service available to all NFL Legends, their wives and other family members who may need assistance with matters such as spousal and child safety, mental and physical health, lifestyle and transition in their post-NFL life.

NFL Life Line (800-506-0078) is available 24 hours a day, seven days a week, 365 days a year. All calls are strictly confidential and not shared with the league office, teams, or any related entity.

To learn more, visit <http://nfllifeline.org>

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UPCOMING PLAYER CARE FOUNDATION SCREENINGS

Former Minnesota Vikings RB **Alfred Anderson** (1984-91) shared his recent positive experience with the NFL Player Care Foundation. [Click here](#) to hear his story.



[LEARN MORE >>](#)

A reminder that free prostate and other health screenings are scheduled in Minneapolis, MN, Dallas, TX and Orange, CA during the fall.

Online pre-registration is also available [HERE](#).

DATE	TITLE	LOCATION	TIME
September 26	Healthy Body & Mind Screening Program	Minneapolis, MN	8AM - 4PM
October 17-18	Healthy Body & Mind Screening Program	Dallas, TX	6AM - 4PM
November 6-7	Healthy Body & Mind Screening Program	Orange, CA	8AM - 4PM

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STAY CONNECTED

NFL LEGENDS COMMUNITY SOCIAL MEDIA



Stay connected through these private groups which are exclusive to Legends Community members and include updates and photos of recent activity. They are also a great way for you to stay connected with other Legends, learn about various events within your local area, and help you spread the awareness about your camps, initiatives and charities.



You can follow us on [Twitter](#). We encourage you to use the following hashtag for all posts: #NFLBROTHERHOOD



PLAYER ENGAGEMENT



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