



AUGUST 2015

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Dear NFL Legend:

Our 50th Super Bowl season begins Thursday night, September 10 when the New England Patriots host the Pittsburgh Steelers at 8:30 ET on NBC.

If you are within driving distance of either Boston or San Francisco, the Legends Community is hosting a game viewing party in Boston and a VIP concert and game viewing party in San Francisco that night to celebrate the Kickoff of the season as well as the upcoming Super Bowl next February in the Bay Area. We encourage you to join dozens of your former teammates and Legends from different NFL generations at either site. We had a similar reception in Chicago last spring during the Draft and more than 100 Legends attended, enjoyed themselves, and were introduced to valuable NFL sponsors and licensees.

It was great to see so many of you in Canton earlier this month at our Legends reception during Hall of Fame enshrinement weekend. The Legends Community was founded in 2013 by our League Office at the suggestion of two dozen of your colleagues as a way to help all former players (aka NFL Legends) stay connected with each other, your teams and the League. More than 3,000 Legends have signed up for benefits & discounts and as a way to help develop business relationships between your own company and our NFL partners. If you have not already done so, use the below link to join the Legends Community. It's free and we assure you it will be beneficial and informative for you and your family.

One program that has generated a great deal of interest in the Legends Community is the Super Bowl High School Honor Roll. If you were on an active roster for one of the previous 49 Super Bowls, the NFL will be presenting both you and your high school a commemorative Golden Football produced by Wilson. The Golden Football helps acknowledge the role your school played in your development into an NFL player. The program is one way for you to strengthen your relationship with your high school and for both you and your community to be recognized. Players will be able to participate in the initiative by going back to their high schools to deliver their Golden Footballs or calling their high schools to inform them of this program. Player high school visits will happen throughout this season leading up to Super Bowl 50.

Finally, the first "Bridge to Success" transition program exclusively for you is being presented this Fall by the NFL Player Engagement Department and Legends Community in Grapevine, Texas, at the DFW Lakes Hilton. This "Bridge to Success" program is designed to empower

you to become as successful off the field in a second (or third) career as you were on the field. The dates are October 16-19 and the agenda will focus on the skills needed for future success, assess relationships with others, and address health and wellness issues. You will also have the opportunity to present resumes and interview in-person with Fortune 500 companies. The program and hotel room are at no cost to you. If you are just finishing your playing career or are thinking of changing professions, [click here](#) for more info.

The three of us are here to help you. Let us know how we can assist. Enjoy the remainder of the summer.

Regards,

Tracy Perlman

Entertainment Marketing

Charles Way

Player Engagement

Joe Browne

Senior Advisor to Commissioner

WHERE ARE LEGENDS NOW?



ADAM C. WALKER: SUPER BOWL CHAMP, BUSINESS CEO, NFL LEGEND

Adam Walker is an individual who practices what he preaches.

The former 49er and Eagle (1990-96) now is CEO of Summit Container Corporation, a national manufacturing company that specializes in Electrostatic Discharge (ESD) protective packaging and design.

The accomplished business executive also serves on the Gwinnett Technological College Board of Trustees and was the commencement speaker for 600 graduates a year ago at the Georgia school. "Attitude is a choice," Walker told the students and their families. "Hard work beats talent when talent doesn't work hard."

Walker was overlooked in the 1990 NFL Draft but signed with the Eagles as a free agent. He was waived before the regular season but signed the following year with the 49ers. While his stats as a running back-special teamer may not overshadow **Steve Young** and **Jerry Rice**, he played five years under Coach **George Seifert** and earned a Super Bowl ring with the 49ers during the 1994 season.

"I was never the best player on the team," he recalls, "but I did play hard every practice and game. I took that same attitude into business after my football days. I have met a number of guys along the way who may have had better educational degrees and on-the-job experience but I was just determined to rely on my team and work as hard as I could to succeed."

Walker earned a B.S. in Business Administration when he graduated from Pitt. He also was class president when he later successfully completed the Advanced Management Executive Program at the Kellogg School at Northwestern.

Walker is just one more example of an NFL player who took the skills and attitude learned on the field and applied them to his second career. Below are 20 more examples of players currently in successful diverse fields.

PLAYER	TEAM(S)	YEARS IN NFL	CURRENT CAREER POSITION (LOCATION)
DT Jerry Ball	Lions, Browns, Raiders, Vikings	1987-99	Manager, Invictus Partners, LLC (TX)
P Josh Bidwell	Packers, Buccaneers, Redskins	2000-10	Real Estate Broker, Kellen Williams Realty (OR)
LB Bob Brudzinski	Rams, Dolphins	1977-89	Owner, Bru's Room Sports Grills (FL)
CB Terrell Buckley	Packers, Dolphins, Broncos, Patriots, Jets, Giants	1992-2005	Assistant Coach, University of Louisville (KY)
G Jeff Byers	Panthers	2012-13	Advisor, LLBH Private Wealth Management (CA)
K Tony Franklin	Eagles, Patriots, Dolphins	1979-88	Finance Director, Jordan Ford Dealers (TX)
LB Nick Greisen	Giants, Jaguars, Ravens	2002-08	Director of Business Development, PRO Financial Services (IL)
DE Elois Grooms	Saints, Cardinals, Eagles	1975-87	Owner, Interstate Battery (LA)
QB Ron Jaworski	Rams, Eagles, Dolphins, Chiefs	1974-89	Majority Owner, Philadelphia Soul, Arena Football League; Owner, Business Clubs America (NJ)
LB E.J. Junior	Cardinals, Dolphins, Buccaneers, Seahawks	1981-93	Assistant Coach, Delaware State University (DE)
TE David LaFleur	Cowboys	1997-2000	Owner, COL Management (LA)
WR Leo Lewis	Vikings, Browns	1981-91	Athletic Director, Minneapolis North High School (MN)
G Tom Lynch	Seahawks, Bills	1977-1984	Financial Advisor, RBC Capital Markets (NH)
TE Calvin Magee	Buccaneers	1985-88	Associate Head Coach/Co-Offensive Coordinator, University of Arizona (AZ)
RB Dexter McNabb	Packers, Eagles	1992-95	Associate Principal, Green Bay West High School (WI)
WR Muhsin Muhammad	Panthers, Bears	1996-2009	Managing Partner, Axum Capital Partners (NC)
C Jack Rudnay	Chiefs	1970-1982	Owner, Stone Manufacturing & Supply Company (MO)
LB Dr. Doug Swift	Dolphins	1970-75	Anesthesiologist, (PA)
RB Adam Walker	49ers, Eagles	1990-96	CEO, Summit Container Corporation (CO)
WR Troy Walters	Vikings, Colts,	2000-07	Assistant Coach, University of Colorado (CO)

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NFL LEGENDS IN THE NEWS



NFL Legend **Tom Nowatzke**, who was drafted by the Lions, but later won a Super Bowl V ring with the Colts, was honored last month in Detroit for his distinguished service on the Executive Committee of the NFL Alumni Association. His great former Lions teammates **Mike Lucci** and **Joe Schmidt** (also the team's head coach who released Nowatzke in 1970 training camp) razed Tom at

the event because he had a SB ring and they had none. "If Schmidt hadn't cut me that summer, I guarantee I would have gotten you six points later in the year against Dallas in the playoffs (Lions lost 5-0) and we ALL would have Super Bowl rings," Nowatzke modestly retorted.

Pro Football Hall of Famer **Ray Guy** (pictured), who finally was enshrined in Canton a year ago, received a second high honor last month when a busy street on his alma mater University of Southern Mississippi campus was named 'Ray Guy Way'. Ray has given back to his college by working the last few years as the Director of the M-Club, a non-profit founded to help Southern Mississippi athletics...Another Southern Miss player you may recall is **Brett Favre**, who was inducted into the Mississippi Sports Hall of Fame August 1.

The Buffalo Bills are celebrating the anniversary of their 1964 and 1965 AFL Championship teams on Kickoff Sunday, September 13 against the Colts. Former Bills CB **Marlon Kerner** (1995-98) is the team's new Alumni Director. Welcome back!

NFL Legend **Sheldon Brown**, an 11-year CB with the Eagles and Browns, will be inducted next month into the University of South Carolina Athletic Hall of Fame. Brown also played varsity baseball for the Gamecocks his senior year...The Nebraska Football Hall of Fame enshrines five former NFLers on September 11: **Scott Foster** (Jets, Browns, Packers, Bucs), **Harry Wilson** (Eagles), **Josh Bullocks** (Saints, Bears), **Jeff Krejci** (Eagles), and **Demorrio Williams** (Falcons, Chiefs, Chargers)...Cowboys ex-QB **Glenn Caranno** (1977-83), who attended UNLV and lives in Reno, was inducted earlier this summer into the Southern Nevada Sports Hall of Fame...The Texas A&M Letterman's Association Hall of Fame enshrines two former Pro Bowl LBers on September 18: **William Thomas** (Eagles, Raiders) and **Keith Mitchell** (Saints, Texans, Jaguars)...Finally, 79-year old **Jim Brown**, who is the only player in both the Pro Football Hall of Fame and the U.S. Lacrosse Hall of Fame, was named this summer to the Nassau County (NY) High School Athletics Hall of Fame. Late to the party? No, it is the charter hall of fame class for the Long Island county where Jim played sports at Manhasset High School.

Congratulations to ALL the above Legends!

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BILL WALSH MINORITY COACHING FELLOWS

Fifty-two NFL Legends are taking part in this summer's Bill Walsh Minority Coaching Fellowship. The program, which was named after the man who conceived the idea – late Pro Football Hall of Fame head coach **Bill Walsh** – exposes talented minority college coaches to the methods and philosophies of summer NFL training camps. Walsh introduced the concept in 1987 when he brought a group of minority coaches into his San Francisco 49ers' training camp. The program has mentored more than 1,500 minority coaches through the years, including current NFL head coaches – **Marvin Lewis** (Bengals), **Lovie Smith** (Buccaneers) and **Mike Tomlin** (Steelers).

[Click here](#) for a full list of NFL Legends participating in this year's Bill Walsh Minority Coaching Fellowship.

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PLAYER ENGAGEMENT NEWS



[Legends Community Member Touching the Lives of Special Needs Students / By Keith Elias, NFL Player Engagement](#)

[Encouraging Rookies to Learn From My Mistakes / By Phillip Buchanon, 10-Year NFL Veteran](#)

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NFL LIFE LINE (800-506-0078) IS THERE 24/7 FOR NFL LEGENDS COMMUNITY!



An important reminder that the **NFL Life Line (800-506-0078)** is a free, independent and confidential phone consultation service available to all NFL Legends, their wives and other family members who may need assistance with matters such as spousal and child safety, mental and physical health, lifestyle and transition in their post-NFL life.

NFL Life Line (800-506-0078) is available 24 hours a day, seven days a week, 365 days a year. All calls are strictly confidential and not shared with the League Office, teams, or any related entity.

To learn more, visit <http://nfllifeline.org>

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UPCOMING PLAYER CARE FOUNDATION SCREENINGS

[LEARN MORE >>](#)



A reminder that free prostate and other health screenings are scheduled in Minneapolis and Orange, CA during the fall.

Online pre-registration is also available [HERE](#).

DATE	TITLE	LOCATION	TIME
September 26	Healthy Body & Mind Screening Program	Minneapolis, MN	8AM - 5PM
November 6-7	Healthy Body & Mind Screening Program	Orange, CA	8AM - 4PM

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STAY CONNECTED

NFL LEGENDS COMMUNITY SOCIAL MEDIA



Stay connected through these private groups which are exclusive to Legends Community members and include updates and photos of recent activity. They are also a great way for you to stay connected with other Legends, learn about various events within your local area, and help you spread the awareness about your camps, initiatives and charities.



You can follow us on [Twitter](#). We encourage you to use the following hashtags:



#NFLLEGENDS / #NFLLEGENDSCOMMUNITY / #GETCONNECTEDSTAYENGAGED

PLAYER ENGAGEMENT



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